

# Member benefits

## Annual Conferences

Each Council's national conference surrounds attendees with relevant information, timely topics and valuable tactics.

- Exchange ideas, experiences and best practices with hundreds of others who share your interests and challenges
- Gather new insights from industry experts
- Step back from the routine, get re-focused and re-energized
- Sharpen your skills, stay on the cutting-edge
- Meet with colleagues and vendors who'll help you find solutions and solve problems

## Marketing & Business Development Council

2010 Conference: March 21-24, Washington, DC

## HR/TD Council

2010 Conference: April 11-14, Orlando, FL

## CFO Council

2010 Conference: May 16-19, New Orleans, LA

## Technology Council

2010 Conference: September 29-October 2, Las Vegas, NV

## Operations, Sales & Service Council

2010 Conference: September 29-October 2, Las Vegas, NV

## Lending Council

2010 Conference: October 17-20, Las Vegas, NV

## Share Best Practices

Access hundreds of peers, both in person and online to help solve problems and gain insights.

## Tap into the Network

An easy post on the Members-Only List Serve results in immediate, insightful responses from professionals around the country. Also, monitor the buzz or use key words to search archived postings.

## Exclusive White Papers

Thought-provoking insights on the latest trends, techniques and perspectives on current and future challenges. More than 200 white papers available Councils-wide.

## Knowledge Cooperative

Hundreds of documents, samples, examples and templates, including shared information on credit union programs, policies and surveys.

## Online Member Network

*CUNA Councils Connect* is like a membership directory, guide to experts, and vendor reference all rolled up and turbocharged. Members can seek out one another based upon a credit union's characteristics (size, geography, charter, vendors utilized) or an individual's area of expertise.

- Zero-in on contacts using the *cross council member* directory
- Target your member search visually using the unique "people map"
- Join in on a discussion forum or blog for answers to your specific questions
- Chat in real-time with other members

## News Online

The latest news about Councils and articles related to your discipline.

## Save Money

- \$250 off of the non-member rate on the Council's annual conference
- \$100 savings on most CUNA schools and conferences
- Members receive a one-year digital subscription to *Credit Union Magazine* — a \$45 value
- \$50 savings on CUNA webinars
- Membership discounts when more than one staff person from a credit union joins any Council

## Best Practices, Awards & Scholarship Opportunities

Individual Councils recognize and reward best practices and excellence in their discipline. Some Councils provide scholarships for small credit unions.

## Job Center

Need to fill a position? You can post a staff vacancy here. Considering a change yourself? Check out currently available jobs or post an anonymous resume.



For more information or membership application, visit: [cunacouncils.org](http://cunacouncils.org).